



Guénolé Renoux

Motion Designer & Art Director

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About

Motion designer and art director, I transform ideas into visual experiences through animation and digital creation. I explore the connections between design, storytelling, and innovation — blending curiosity, attention to detail, and creative tools (including generative visual technologies). I craft content designed for brands, products, and digital media, always aiming to bring meaning, impact, and emotion.

Skills

After Effects • Photoshop • Illustrator • Premiere • Firefly • Midjourney • Kling • Veo • Elevenlabs • Higgsfield • Lottie • Cinema 4D • Figma • Workfront

Education

- 🎓 Design & Transculturality Master's degree
Shanghai Fine Art University
(September 2015 - July 2017)
- 🎓 Interaction design Bachelor's degree
L'École de Design Nantes Atlantique
(September 2012 - June 2015)

Languages

🇫🇷 French	Native
🇬🇧 English	Bilingual
🇪🇸 Spanish	Intermediate
🇨🇳 Chinese	Basic knowledge

Experiences

- 📁 **Motion designer** 📍 Paris, France
Worldline
(January 2022 - August 2026)
 - Motion design for: ads, corporate videos, social media campaigns, tutorials
 - Tools: After Effects, Generative AI, Lottie, Premiere
- 📁 **Motion designer** 📍 Paris, France
Freelance
(since September 2020)
 - Motion design for: corporate videos, social media content, tutorials
 - Clients: RTE, Aesio, Osmos, Ademe, CPAM, Cerfrance, ECRIN, goLive.
- 📁 **Art Director / Motion designer** 📍 Paris, France
Digital Vidéo Prod.
(January 2019 - September 2020)
 - Motion design for: corporate videos, interview, social media, tutorials
 - Post-production: editing, color grading, audio (tool: DaVinci Resolve)
 - Filming: speeches and interviews using Blackmagic URSA
 - Live multi-camera video: conferences, shows, live events using Tricaster
 - Clients: UNESCO, Les Échos, EDF, SNCF, Covivio, Bic, Sanofi, Henkel.
- 📁 **Freelance Motion designer** 📍 Paris, France
ZComme
(September 2018 - December 2018)
- 📁 **Freelance Art Director** 📍 Paris, France
Burson-Marsteller
(April 2018 - June 2018)
- 📁 **Freelance Graphic & Web Designer** 📍 Beijing, China
IDP Santé
(September 2017 - January 2018)
 - Created a new visual identity: logo design and development of brand guidelines
 - Designed and built a corporate website (tool: WordPress)

Internships

- 🎓 **Digital design intern** 📍 Shanghai, China
Mazarine Asia Pacific
(March 2017 - July 2017)
- 🎓 **UX/UI design intern** 📍 Shanghai, China
Mobile Now Group
(October 2015 - January 2016)
- 🎓 **UX design intern** 📍 Grenoble, France
Schneider Electric
(September 2014 - October 2014)

Side projects

- 🌐 **Art Director / Motion designer** 📍 Vitré, France
Don Jigi (Bloomora parties)
(since August 2025)
 - Social media content (Instagram / TikTok)
 - Animated visuals for scenography (VJing using Midjourney and After Effects)
- 🌐 **Co-founder / Art Director / Treasurer** 📍 Rennes, France
Paris, France
Erreur 404 & 56K Collectives
(since May 2017 / since May 2019)
 - Visual communication & social media management (Facebook / Instagram)
 - Event organization, venue outreach, artist booking, partnership development
 - Financial management: bank accounts, budget creation, invoicing, accounting support
- 🌐 **Art Director** 📍 Shanghai, China
Changhai Wax
(January 2017 - January 2018)
 - Visual communication (print / WeChat / FB): posters, digital content
 - Creation of teasers, aftermovies & promotional assets